

SWINOG

swiss network operators group

About us | Sponsoring | And more

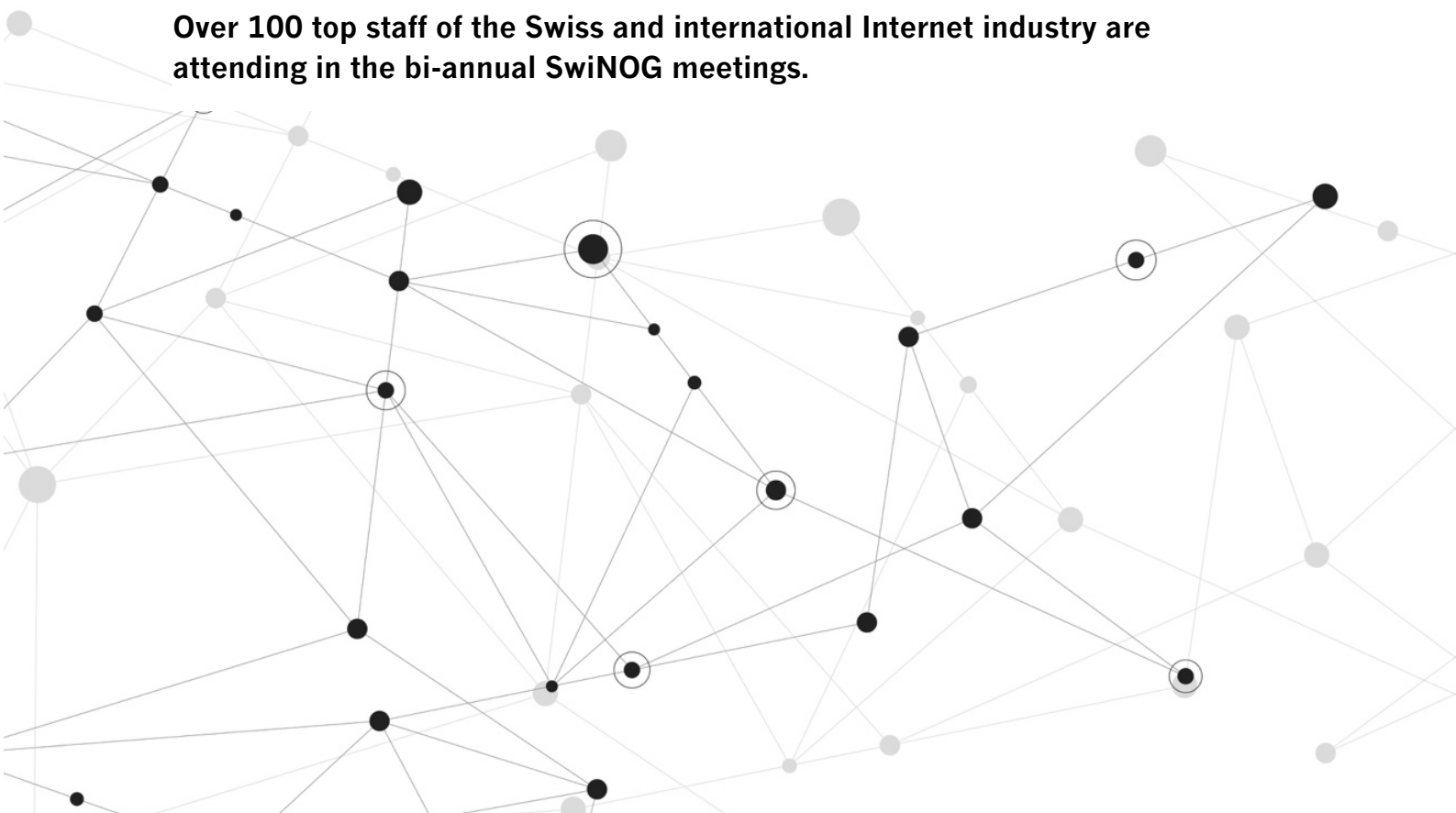
Version 2019082601

About us

The Swiss Network Operators Group (**SwiNOG**) is an informal group of people, which deals with the technology and operation of the Swiss Internet and was established in early 2000.

- SwiNOG aims to improve the quality of Internet services in Switzerland. It does so by promoting the free exchange of technical ideas and information between the various companies and organizations, as well beyond national borders.
- SwiNOG is non-political, and is not a lobby group. But it may serve as a focus for discussion on technical aspects of political, legal or commercial issues that affect the Swiss Internet.
- SwiNOG is aimed at technical personnel working for Service Providers active in Switzerland, but it is open to everyone.
- SwiNOG is based on common fundamental ideas and utilizes resources such as mailing lists, websites and meetings to communicate and invite all individuals and companies to participate in the community.

Over 100 top staff of the Swiss and international Internet industry are attending in the bi-annual SwiNOG meetings.



Facts

Name of Organisation	SwinOG Organisation – Swiss Network Operators Group	
Form of Organization	Society	
Foundation	Juli 27, 2009 The community SwinOG exists since February 24, 2000	
Postal Address Legal Domicile	SwinOG Organisation 8000 Zürich	SwinOG Organisation Oberrengstrasse 7 8135 Langnau am Albis
Internet and Email	www.swinog.ch	swinog-core@swinog.ch
President	Simon Ryf	simon@swinog.org
Executive Board	Roman Hochuli Steven Glogger Sandra Menzi Massimiliano Stucchi	roman@swinog.org steven@swinog.org sandra@swinog.org massimiliano@swinog.org
Purpose of the Association	<ul style="list-style-type: none"> • Organization and realization of at least one SwinOG conference per year • Promote the mutual exchange of ideas, opinions and information from the technical people involved in the technical development or operational environment of the Swiss Internet • Coordinate collaboration with other (foreign) Network Operator Groups • Participation and promotion of the Internet community • The association may engage in other activities which serve the purpose of the association. 	
Funding	<ul style="list-style-type: none"> • Monetary and material sponsorship, voluntary work, private and public • Contributions and voluntary contributions of any kind 	
Association	<ul style="list-style-type: none"> • General Meeting • Executive Board • Auditing Agency / Controller 	
Commercial register	Registration is pending	
Miscellaneous	Operation of several mailing lists (currently over 800 subscribers) and services for Swiss ISP and IT environment	

Why Sponsoring SwiNOG?

Reach out to the community

SwiNOG as the Swiss counterpart to NANOG is not only a unique group of network engineers, architects and operators in Switzerland but also the place where the top minds meet. The Internet can only exist and evolve due to the activities of many non-profit organizations like ICANN, IANA, ARIN, RIPE NCC, IETF, IEEE, NANOG, SwiNOG and a lot more. Sponsoring a SwiNOG event is considered supporting the community and by doing this, your brand will be recognized as being truly innovative.

Connect to the who-is-who of networking

Meet an engineer, a C-level guy or an éminence grise from a small ISP or a key service provider for a one-to-one conversation. The people attending SwiNOG are there to learn from other professionals. In consequence they are also open to (your!) new services and products.

Socialize -It is a proven fact, that having a beer with the right guy at the right time can lead to (big) business.

Fitting your budget

With our different sponsor levels starting at just CHF 2500, there is no excuse not engaging with our community.

(Social-)Media Coverage

Do not underestimate the power of a single tweet. It could be the one that tips the scales in your favour.

Become a partner

It is possible to partner with SwiNOG long-term. Contact us for more details, if you would like to team up with us for multiple meetings and/or activities.

Activities before, during and after the meeting day

Make sure to check out the table "Overview Sponsorship" to see the list of direct benefits.

Act fast

Your competition might be setting their plans for a sponsorship into motion at this very moment.

Sponsorship

SwiNOG relies on the support of the community for everything from presentations to loaner equipment and event sponsorship. Your presence as a SwiNOG sponsor will allow you to meet and talk with technology-savvy attendees representing a wide spectrum of networking organizations. In addition to high visibility at SwiNOG meetings, contributors are acknowledged on the SwiNOG website in perpetuity, on the 800+ member mailing list, and with public recognition onsite and in presentation form at the opening and closing remarks of the meeting.

SwiNOG offers the following types of **sponsor packages**:

Exclusive Sponsor

Financial contribution: CHF 20'000
Inclusive 10 complimentary meeting registrations

Platinum Sponsor

Financial contribution: CHF 9'500
Inclusive 5 complimentary meeting registrations

Gold Sponsor

Financial contribution: CHF 5'000
Inclusive 3 complimentary meeting registrations

SwiNOG Supporter

Financial contribution: CHF 2'500
Inclusive 1 complimentary meeting registrations

Custom Package

You would like to sponsor another amount?
Contact us: we are happy to create a custom sponsoring package!

Overview Sponsoring

Features	Exclusive-Sponsor 20'000	Platinum Sponsor 9'500	Gold Sponsor 5'000	SwiNOG Supporter 2'500
Financial contribution in Swiss Francs (CHF)				
Internet				
Logo will be placed on Meeting Site; size proportional to the sponsoring	✓	✓	✓	✗
Publication of the presentation - if the sponsor desires and allows	✓	✓	✓	✓
Meeting Day				
Presentation of sponsor logo at the welcome desk (Roll-Up); size proportional to the sponsoring	✓	✓	✓	✗
Presentation of sponsor logo on agenda / day-presentation	✓	✓	✓	✓
Presentation of sponsor logo in meeting-room (Roll-Up); size proportional to the sponsoring	✓	✓	✓	✗
Presentation of sponsor logo on meeting t-shirt (if distributed)	✓	✓	✗	✗
Mention sponsor on the name badge	✓	✓	✗	✗
Thank you by the organization to the sponsor at the opening and closing of the meeting	✓	✓	✓	✗
5 min speaker slot after opening to say a few words (e.g. to thank at SwiNOG) – if this does not happen during the presentation	✓	✓	✗	✗
May give a commercial presentation (guaranteed slot)	✓	✓	✓	✗
Duration of (commercial) presentation	45 min	45 min	25 min	25 min *
Sponsor has permission to distribute brochures / advertising *	✓	✓	✓	✓
Sponsor has permission to set up a banner *	✓	✓	✓	✗
Sponsor has permission to conduct a competition (e.g. to collect contacts) *	✓	✓	✗	✗
Sponsor has permission to distribute promotional giveaways *	✓	✓	✗	✓
Sponsor may possibly launch a promotional campaign himself *	✓	✓	✗	✗
Mailing & Correspondence				
Sponsor will be mentioned in press releases	✓	✓	✓	✗
Sponsor will be mentioned in the invitation email	✓	✓	✓	✓
Sponsor will be mentioned in the final / closing	✓	✓	✓	✗
Sponsor point of contact will be mentioned in the final / closing email	✓	✓	✗	✗
Special				
Exclusive sponsor for the whole day	✓	✗	✗	✗
Sponsor may call himself as “Sponsor of SwiNOG #nn” and use this in advertising / mailings / documents / ... *	✓	✓	✓	✗
Sponsor receives contact information of the attendees (name, company, email (if attendee allowed it))	✓	✓	✗	✗
Number of complimentary meeting registrations in form of voucher codes (not personal; may be distributed e.g. to customers)	10	5	3	1
Upon request (by taking over the extra costs): Separate meeting room (about 20m ²) for personal / private meetings	✓	✗	✗	✗
Special requirements *	✓	✓	✗	✗

* Details must be negotiated with and approved by SwiNOG Organization

Contact us

If you have any further questions or would like to meet us for a coffee, contact us:

swinog-core@swinog.ch

Bank details

Bank	Postfinance, Nordring 8, 3030 Bern
Account Number	85-670591-4
Account Holder	SwinOG Organisation, 8000 Zurich
IBAN	CH85 0900 0000 8567 0591 4

Thank you.

